

Mansfield Business Improvement District Board Meeting

Held on Tuesday 4th August 2015 at the Bid Office, Clumber House, Clumber St

From 5pm – 6.30pm

Minutes

PRESENT

Nevil Croston	Financial & Professional Services
John Carter	Landlord or Property Owner
Paul Anderton	Leisure Provider
Vijay Chadda	Independent Retailer
Craig Kerry	Independent Retailer
Leon Smith	Independent Retailer
Harvey Glenn	Landlord or Property Owner
Mayor Kate Allsop	MDC
Cllr Stuart Rickersey	MDC
Cllrs David Smith	MDC
Dave Wilson	BID Business crime Manager
Sarah Nelson	BID Manager

APOLOGIES

John Sankey	Financial & Professional Services
Barry Hibbert	Shopping Centre Manager, the Rosemary Centre
John Previll	Leisure Provider
Mandy Hague	National Large Retailer, Dorothy Perkins
Mike Robinson	MDC
Gavin Lewis	National Large Retailer, Beale's
Cllr Joyce Bosnjak	NCC
Rebekah O'Neill	Shopping Centre Manager, Four Seasons Centre
Anthony Baker	Restaurant Operator

As both chair and vice chair have sent apologies – board selected John Carter to chair the meeting

1. Previous Minutes

Approved

SR gave an update regarding the work being done on breaking down the council tax bills – still a long way off this but the calculations that have been done show that it costs council tax payers 3.6 pence per week to fund the Christmas lights and switch on event

2. Finance

Quarterly budget and spend circulated – already approved by the finance group. Warning issued that we do need to be careful with budgets now staffing needs to change at the bid due to SN's maternity leave

Vote taken on SR and DW acting up whilst SN is on MatL and recruiting additional temporary admin for support. All voted in favour

3. Marketing

First event very well – Armed Forces Day event saw over 400 attend

Summer events have started and the beach is being set up – Medieval evening market this Thursday and looks to go well

First weekend of Sept we have a Rock and Roll dance with vintage market and then marquee is then used for the Garden and Baking two day event which is growing every year

Also doing monthly reader offers for the businesses in the CHAD

Customer Service awards take place during Aug with an award ceremony in Sept. We had 32 businesses last year and this year we have over 50. Would encourage all board members to take part if possible

Letter circulated regarding sports heritage event – board members to pass on to any sporting groups they may know who wants to get involved

Britain in Bloom judging went well as we have now entered a bespoke town centre BID category – results are announced at an event in Sept

LS raised an issue regarding the xmas best dressed window competition. Some of his customers have reported they think it is unfair for the winner to be selected based on public votes only. Public votes are used to encourage

Actions

movement around the town. Agreed though that we would get a specialist in to judge this year and the winning decision would be part specialist decision and part public vote

4. Heritage Project

As the board knows we had recently received funding from NCC to employ a heritage expert to complete a viability study on the likely success of applying for a Heritage Lottery Town Scape fund.

Since this time the report has been completed and progress has been made with the application form. Both MDC and NCC are signed up to it and all the work has been completed for the application. West Notts College and Brunt's School have also signed up to take part for the educational element.

Application form needs to be submitted by 30th August – only element we are waiting for is confirmation from both councils for a small amount of match funding. JS working on this

5. Friends of BID

Information letters for this have gone out over the last week and we have had two businesses sign up already, Mansfield Manor and Tanbry Construction. Woodhouse chip shop has also showed an interest.

Now we have two signed up we will do a press release about it

6. MDC Updates

Regent St Properties – proposed sale has fallen through. MDC will now be retaining the properties and working on a scheme for the use of them. They are now open to discussions with businesses to let them.

Market update – proposals are being drawn up based on previous consultations but these will be going to cabinet before being released to BID

7. AOB

- letter circulated to board for info about two new workshops available for businesses
- Update on Mansfield attending the HHS meeting in London. Very successful and an accolade to be one of only three towns to be asked to attend. Minister of local Government (Marcus Jones) stated he would be very interested in visiting mansfield soon
- We have entered the GBHS competition again this year that we were runners up in last year. More weighting goes towards public vote this year so we need everybody to back our entry once the application

process closes in September

- PA asked if funding for night buses could be on the next board agenda
- Updates on Best Bar None – results are announced in a couple of weeks but we know that Mansfield has had the most entries in Nottinghamshire. Awards are 21st Oct but another success for Mansfield’s evening economy
- Query asked about the reduction in PCSO’s and if we can lobby against this. DW will find out how many PCSO’s are in the district and let the board know. Mayor Allsop will discuss with Paddy Tipping when she meets with him in Sept

There being no other business the meeting was closed at 17.40

Chair Signature.....

BID Manager Signature.....

Dates of forthcoming meetings:

Date	Time	Venue
Tues 6 th Oct 2015	5pm – 6.30pm	TBC
Tues 1 st Dec 2015	5pm – 6.30pm	TBC
Tues 2 nd Feb 2016	5pm – 6.30pm	TBC
AGM		
Monday 21 st March	5.30pm – 6.30pm	TBC