

# Mansfield Business Improvement District Board Meeting

Held on Tuesday 6<sup>th</sup> October 2015 at the Bid Office, Clumber House, Clumber St

From 5pm – 5.50pm

## Minutes

### PRESENT

John Sankey	Financial & Professional Services
Nevil Croston	Financial & Professional Services
John Carter	Landlord or Property Owner
Paul Anderton	Leisure Provider
John Previll	Leisure Provider
Vijay Chadda	Independent Retailer
Craig Kerry	Independent Retailer
Leon Smith	Independent Retailer
Cllr Stuart Rickersey	MDC
Cllrs David Smith	MDC
Mike Robinson	MDC
Dave Wilson	BID Business crime Manager
Sarah Nelson	BID Manager

### APOLOGIES

Barry Hibbert	Shopping Centre Manager, the Rosemary Centre
Mandy Hague	National Large Retailer, Dorothy Perkins
Gavin Lewis	National Large Retailer, Beale's
Harvey Glenn	Landlord or Property Owner
Mayor Kate Allsop	MDC
Cllr Joyce Bosnjak	NCC
Rebekah O'Neill	Shopping Centre Manager, Four Seasons Centre

Anthony Baker (Restaurant / Café position) has now closed the business and left the town due to personal reasons. Board all agreed to invite Ros Key from Casey's café as was second choice in board elections

### **1. Previous Minutes**

Approved

Updates:

- Xmas window display – votes will be split between public votes and specialist decision
- Application submitted for the Leeming St Heritage Townscape project – decision is made on 19<sup>th</sup> Jan
- Night buses – after discussions with Trent Barton the service is to be extended and full promotion to be done. SN to investigate if can be advertised at bus stops
- Best Bar None – 3 venues have gone through to the county final on 26<sup>th</sup> Oct
- PCSO query from last meeting was sent out by DW. The Mayor has met with Paddy Tipping and meeting went well. Nervousness around any further PCSO cuts next year. BID to also have a meeting with Paddy Tipping

### **2. Finance**

Over view of budgets circulated. The detailed budgets are seen by the finance group and signed off as these are the 3 directors of the BID and therefore legally responsible for all BID actions.

Within budgets as it stands, but staff changes need to be taken in to account going forward – honorarium for DW and SR approved for acting up for SN

Levy collection is at 94% compared to 93% this time last year

### **3. Marketing**

All summer events went extremely well with footfall up between 2.5% to 25% dependent on event. The garden and baking event saw 8000 people attend again and the Healthy High Street businesses have reported back increased takings during the events

Christmas events now being planned but will be the usual best dressed window

## **Actions**

and treasure hunt events. Others are dependent on feedback from businesses regarding their xmas opening hours

Winter magazine in progress

Customer service awards were excellent with 59 businesses taking part compared to 30 last year. Would like to encourage even more to take part in 2016

#### **4. General BID Updates**

Britain in Bloom – New category for BID's and first year we have entered. Received silver Gilt which is excellent. DW will be leading on this whilst SN is on Mat Leave and we are also doing some work with Trent Uni students from the Bracken Hurst campus

Purple Flag – we have retained the flag this year after a light touch basement. DW leading whilst SN is away. Full application and assessment will take place next year

Now working on a 2<sup>nd</sup> heritage project with the Town Mill owners. Submitting a 10k funding application to heritage lottery fund to allow a full valuation and proposal to be completed for the Town Mill

Beeston BID was sadly unsuccessful at their recent re-election leaving only two BID's in Nottinghamshire now

#### **5. General MDC Updates**

Reported that Mansfield is one of the highest improving towns on the recently released Deprivation Index which comes out every 5 years. MDC PR being done on this. This demonstrates we are moving in the right direction and that partnership work is also helping

**Market** update given on where the proposed changes are at. A draft report will be completed by w/c 24<sup>th</sup> Oct. Weekly meetings between the town centre op's team and Cllr SR are taking place to develop the proposals. Cabinet will look at the report the following week and after this it will then be available for the public and opportunity for discussions will be available

Updates that can be shared are that 50k has been spent on new stalls ( a new stall will be placed in the market place for viewing) and 20k will be spent on the promotion of the market

Full plans hope to be in place by 1<sup>st</sup> week of April but smaller changes may happen prior to this date

Suggestion that MDC and BID promotion programme needs to be joint

MDC

**Car Parking** – Issue was raised regarding car parking provision in the town for larger vehicles such as camper vans. If we want to encourage tourists in to the town this needs to be available. MDC will look at the policy for this and report back at the next meeting

The new car parking promotion of 3 hours for the price of 2 was discussed and the lack of clear sign posting of this in car parks and around the town. The wording is currently being looked at by MDC but unsure if this will be ready for xmas. Very difficult for the car parking machines to be recalibrated

**6. AOB**

- SN raised issue of cycling in the town. It is deemed a problem by many but some businesses are also requesting a cycle to work scheme and better secure cycle racks in the town. SN has checked with NCC and cycling is permitted as part of the TRO before 10am and after 4pm. MR mentioned a cycle strategy meeting that is due to take place soon and will ask for BID to be invited
- Cllr SR raised concerns over emails being sent to groups with the potential danger of email addresses being sold on to marketing databases. Email addresses to be blind copied going forward

There being no other business the meeting was closed at 17.50pm

Chair Signature.....

BID Manager Signature.....

Dates of forthcoming meetings:

Date	Time	Venue
Tues 1 <sup>st</sup> Dec 2015	5pm – 6.30pm	BID office
Tues 2 <sup>nd</sup> Feb 2016	5pm – 6.30pm	BID office
<b>AGM</b>		BID office
Monday 21 <sup>st</sup> March	5.30pm – 6.30pm	